

2022-23

**Annual
Report**



Report from the Chairman FY 22/23

It has been an historic year for The Duke of Edinburgh's International Award – Australia. For the first time in our 63-year history, over 30,000 young people registered to use the Duke of Ed Framework to organise and accredit their non-formal education and learning. Never has the Duke of Ed been more relevant to our young people.

We know that young people are growing up in an increasingly dynamic, turbulent, and interconnected world, where uncertainty appears as a prominent characteristic. In this environment, the ability to embrace change becomes imperative. This generation does not merely anticipate outcomes but is motivated by a resolute determination to proactively forge their own path. They are fueled by a strong conviction and optimism in their capacity to instigate substantial and positive transformation. The Duke of Ed Framework gives our young people a chance to better understand themselves; to develop resourcefulness, drive and commitment, to find their purpose and build resilience for the road ahead.

Our Award Ambassadors, State and Territory Award Committees and their teams are to be commended on their outstanding commitment to our Duke of Ed community, empowering them to deliver a Framework that provides young people with a respectful and supportive pathway to enable their self-learning to happen. I would also like to acknowledge the funding received from the Australian Government which is used to support young people who are disadvantaged to achieve their Duke of Ed Award.

To our young people, their families, Award Leaders and volunteers, congratulations on embarking on a life-changing

experience that really delivers – and will become a guiding force throughout your life.

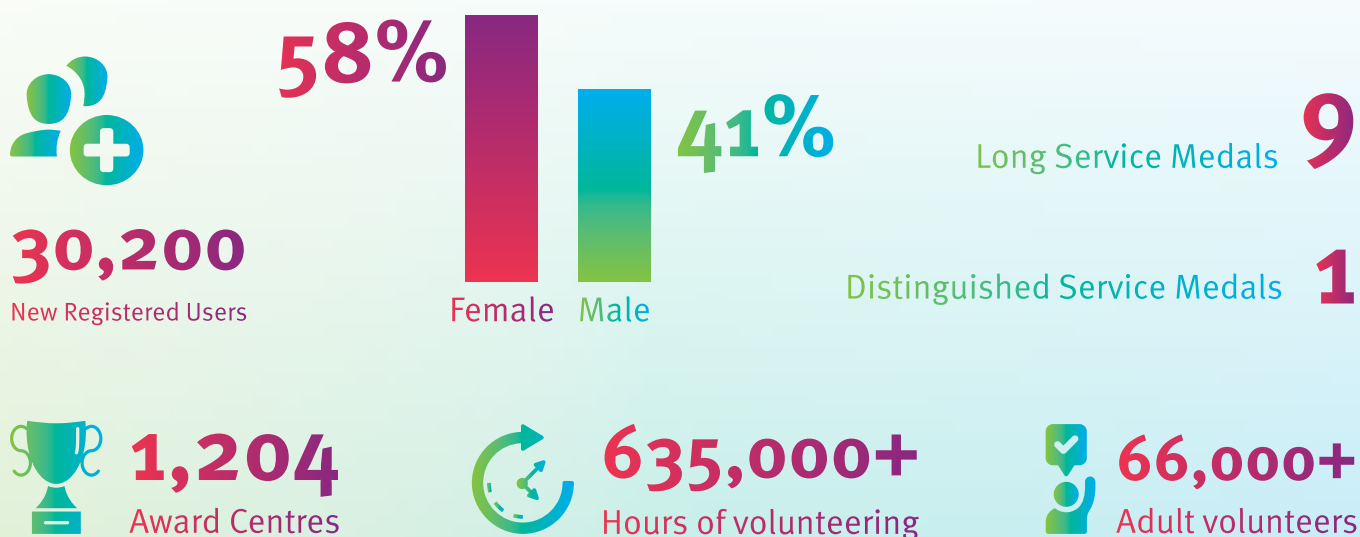
As always, young people are at the heart of everything we do and we look forward to continuing to advocate for a positive vision for all Australian young people; ensuring they are ready to succeed in their further study and employment, and to continue to positively contribute to their communities.

In March 2024, my second three-year term will come to an end. Under our Constitution six years is the maximum term for the Chair, therefore this will be my final Annual Report. It has been a wonderful six years chairing the National Board and working with all Directors who demonstrate such passion for helping our young people reach their potential via the Duke of Ed Framework. Thank you to each of them, our CEO Peter Kaye AM ESM and the amazing and committed staff for your unwavering support during my time as Chairman. The Duke of Edinburgh's International Award will always have a special place in my heart.

The Hon. Gary Nairn AO B.Surv GAICD
Chairman, The Duke of Edinburgh's International Award - Australia



The Duke of Ed Impact in Numbers



Key Achievements

Increasing Access

We continue to make the Duke of Ed Framework more widely available and accessible, increasing the number of young people using the Framework from diverse backgrounds. In FY22/23 the Specialised Award Centre funding program was launched to provide increased support for Award Centres working with young people experiencing severe disadvantage.

2,180

young people received financial support valued at approximately

\$735,000

Leaders in Non-Formal Education & Learning

We are working to strengthen our connections with State, Territory and Federal Education Departments to advocate for the greater recognition of non-formal education and learning outcomes for young people. Digital badges are in development for each Award Level and we are also working with the NSW Department of Education on their technical pilot for the 'Learner Wallet', which will be the first platform nationally to recognise both the formal and non-formal education achievements of secondary students.

Driving Reach

This year we launched a global-first social media campaign inspiring young Australians to 'Be Your Own Champion' through the Duke of Ed. The campaign drew inspiration from key findings in our evidence-based research, ensuring we reached young people where they are likely to spend their time seeking out information. Delivered across **TikTok**, **YouTube**, and **Instagram**;

700,000+ young people were reached and an additional **25,000** visited the Duke of Ed website to find out how they could use the Duke of Ed Framework.

Strengthening Partnerships

The Duke of Ed has established partnerships with more than **180** diverse organisations, ranging from employers and sporting entities to tertiary institutions, spanning across Australia. Our unwavering commitment to the Duke of Ed's mission continues to focus on delivering substantial advantages to our young people through these partnerships. These benefits encompass facilitating their entry into the workforce, access to higher education opportunities, and fostering the development of vital life skills.



Major Supporters

National Board Directors

The Hon. Gary Nairn AO (Chairman), Tom Mould AO (Secretary & Treasurer), Cameron Smart (Deputy Chair, Asst Treasurer), Lynne Foley OAM, The Hon. Joseph Francis, Stephen Hauville, Sue Lloyd-Williams AO, The Hon. Daryl Manzie AM, Jodi McKay, Celia Murphy, Bob Rutherford, David Sanders.

The Friends of the Duke of Edinburgh's International Award Australia

The Hon. Larry Anthony AO (Chair), Andrew Murray AM (Deputy Chair), Cameron Smart (Treasurer), The Hon. Sandra Nori (Secretary), Charlie Buchanan, Tom Mould AO, David Sanders, Nigel Stewart, Angus Wilson, Jo Bush (Manager)

National Award Office Team

Peter Kaye AM ESM (CEO), Kathleen Hewitt, Tania Etuale, Kelly Wood, Andrew Pleffer, Becky Chen, Michelle Chen, Jo Bush, Kirsty Cleary, Kerrie Otto de Grancy, Christian Arrivolo, Aneesa Shaki. The NAO also manages operations for SA and the ACT.

Gold Fellows

Joanna Collins AM, George Crouch, Robert Gerard AO

Silver Fellows

Peter Benson AM, Alun Legge, Tony Lennon, The Hon. Sir Eric Neal AC CVO, Clive Palmer, The Hon. John Pascoe AC CVO, Warren Randall, John Robinson AO, Imelda Roche AO, William Schoch

Award Ambassadors

Award Ambassadors have increased from 141 to 149. For the full list of Australian Award Ambassadors, please visit dukeofed.com.au/supporting-us/ambassadors

Former National Chairs

Sir Adrian Curlewis CVO CBE, Edward Booth, Major General John Broadbent OBE DSO, Sir Robert Crichton-Brown KCMG CBE TD, The Hon Sir Eric Neal AC CVO, Sir Nicholas Shehadie AC OBE KStJ, The Hon. John Pascoe AC CVO, Allan Sherlock OBE OAM, The Hon. Larry Anthony, The Hon. Shane Stone AC PGDK QC, Michael Crouch AC (chair elect)

Major Sponsor



Financial Summary

Financial Position

Consolidated net assets as at 30th June 2023 were \$5,632,411. The Directors consider that the Group is in a robust financial position to manage present commitments and deliver on its 2021-2025 National Strategic Plan.

Pre-Audited Financial Results

The Duke of Edinburgh's International Award – Australia recorded a loss of \$2,719 for FY22/23 compared to -\$43,842 last year. This follows significant investment in development projects.

The Friends of the Award recorded a surplus of \$12,780 for the year compared to -\$40,617 last year.

The FY22/23 result is consistent with the Strategic Plan and the growth of operations of the group.

Operating Revenue of the Duke of Ed in FY 2022-23 (pre-Audit)

Registration Fees Income	\$1,522,625
Administration Income	\$568,267
SA & ACT Award Operational Income	\$416,490
Sales of Inventory and Merchandise	\$87,520
Total Revenue	\$2,594,902

Operating Expenses of the Duke of Ed in FY 2022-23 (pre-Audit)

Employee Expenses	\$1,097,575
NAO Development Projects Funding	\$438,304
SA & ACT Award Operational Expenses	\$425,714
International Award Foundation Annual Fee	\$128,750
Other Office Operating Expenses	\$127,181
International and Domestic Travels	\$95,424
Cost of sales of Inventory and Merchandise	\$94,386
Online Record Book – Helpdesk and Maintenance	\$79,167
Office Lease	\$72,143
Insurance Expense	\$38,977
Total Expenses	\$2,597,621

In Kind FY 2022-23

Herbert Smith Freehills	\$32,437
PwC	\$50,000
Support Xpress	\$7,377
Total In Kind	\$89,814