

The Duke of Edinburgh's
International Award

ANNUAL REPORT



AUSTRALIA

2024

Report from the Chair

It has been another remarkable year for The Duke of Edinburgh's International Award – Australia. The increasingly recognised importance of accredited non-formal education and learning amongst employers and tertiary education providers has helped drive further demand for The Duke of Ed Framework across existing and new Duke of Ed Centres.

This year we celebrated another record, with 32,940 new registered users of The Duke of Ed Framework, noting that this is the first year we welcomed Gen Alpha registrations. It is a strong indication that The Duke of Ed remains relevant, modern, and critical in promoting and accrediting individual achievement and personal development. Our proof extends beyond the number of new registrations – the number of young people completing a Duke of Ed Level and continuing on to start the next Level are on the rise. 2024 also welcomed a record number of Duke of Ed Employer and Duke 4Sport partners.

The Critical Role of Non-Formal Education.

As many of us involved with The Duke of Ed are aware, we operate in a field that is vital to developing critical life skills while nurturing wellbeing.

Non-formal education:

- Serves to complement formal education in an individual's lifelong learning journey;
- assumes that education can occur beyond spaces limited by traditional classrooms;
- addresses the needs of people of all ages without necessarily adhering to a continuous structure or pathway; and
- plays a significant role in helping marginalised populations overcome or mitigate disadvantaged social conditions.

The Duke of Ed Australia continues to work with an increasing number of high schools and youth member organisations Australia-wide, as it makes a critical contribution towards ensuring the universal right of all individual young people to a holistic education. Our commitment to this was further echoed by HRH The Duke of Edinburgh KG KT GCVO, Chairman of The Duke of Edinburgh's International Award Foundation, during his visit last November.

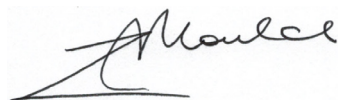
Our Award Ambassadors, State and Territory Award Committees and their teams deserve special recognition for their outstanding dedication to our Duke of Ed community. Their efforts empower young people with a respectful and supportive pathway to enable their self-learning.

To our young people, their families, Duke of Ed Leaders, and volunteers - congratulations on embarking on a life-changing experience that really delivers. It will become a guiding force influencing your future in profound ways, and we hope will be a part of the foundations for your future success and happiness.

As always, and as an internationally respected education provider, young people are at the heart of everything we do. We continue to advocate for a positive future for all young Australians; ensuring they are ready to succeed in their further study and employment and; make meaningful contributions to their communities.

My first year as Chair has been both busy and rewarding. Our organisation is always searching for the best possible ways to engage with young people. The Australian Board has worked carefully and strategically with our international cousins to ensure The Duke of Ed is able to respond to the new and ever-changing expectations of the world's younger citizens. I would like to express our gratitude to those who support us so unwaveringly with their time, expertise and resources – our volunteers, teachers, and youth organisations as well as the Federal Government and our Ambassadors - who together provide us with the funds to support the many thousands of young people who would not otherwise be able to use The Duke of Ed Framework. My sincere thanks also to the Directors of our National, State and Territory Boards and Committees, our CEO, Peter Kaye AM MSM, and our staff across the country. I would also like to acknowledge the contributions of my predecessor The Hon Gary Nairn AO who passed away earlier this year. Gary's stewardship of the Duke of Ed through the COVID years was pivotal to its success today.

Together we are enabling young people to discover their purpose, passion, and place in the world; to become truly world ready.



Tom Mould AO
Chair, The Duke of Edinburgh's International Award – Australia

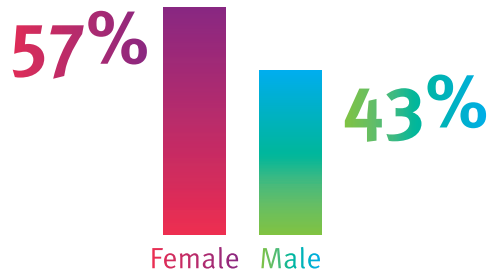


The Duke of Ed Impact in Numbers



32,940

New Registered Users



Long Service Medals **35**
Distinguished Service Medals **7 Gold**
1 Silver



1,107

Duke of Ed Centres



549,000

Hours of Volunteering

(*based on estimated 9 hours per Volunteer)



Approx.

61,000*

Adult Volunteers

(*based on estimated 1.8 Volunteers per Registered User)

Key Achievements

More Modern, More Discoverable, More Visitation

This year we launched a refreshed website, adopting a more modern brand direction, messaging, easier access to resources, and vastly improved navigation. This is phase 1 with further developments in the pipeline to enhance Duke of Ed Leader experience and accessibility to resources; and further building on the enhanced functionality of the overall site to better serve all our key audience groups.

We Welcomed Our Chairman of The Duke of Edinburgh's International Award Foundation

The important visit, in November 2023, by HRH The Duke of Edinburgh KG KT GCVO demonstrated our global commitment to continue to evolve and adapt to the demands of modern society and the critical needs of young people. The visit achieved national media coverage shining a positive light on The Duke of Edinburgh's International Award, its positive impact on young Australians; and sparked important conversations among the education, employment, and emergency services sectors around how The Duke of Ed Framework is a solution to non-formal education demands and voluntary needs. We would like to extend our thanks to all of our supporters who assisted in delivering such a successful visit by HRH The Duke of Edinburgh KG KT GCVO, in November 2023.

Major Handbook Review

In April 2024, the NAO undertook a major review of the Handbook, a key document that covers the principles and procedures to complete a Duke of Ed Level. The revised Handbook adopts the new brand language, glossary, and messaging to deliver a modern, fit-for-purpose document to make it easier for readers to interact with the content.

Strengthening Partnerships Driving Reach

Over the past year, The Duke of Ed has strengthened its collaborations with over **230 diverse organisations** nationwide, including businesses, sports groups, and tertiary education institutions. Through these key partnerships, we remain dedicated to advancing The Duke of Ed's mission of empowering young people. These alliances provide crucial benefits such as paving the way for employment opportunities, enhancing access to higher education, and nurturing the development of essential life skills.

Increasing Access

We continue to make The Duke of Ed Framework more widely available and accessible, increasing the number of young people using the Framework from diverse backgrounds. In FY22/23 the Specialised Award Centre funding program was launched to provide increased support for Duke of Ed Centres working with young people experiencing severe disadvantage.

1,336

young people received financial support

valued at approximately

\$734,000

Leaders in Non-Formal Education & Learning

We are working to strengthen our connections with State, Territory and Federal Education Departments to advocate for the greater recognition of non-formal education and learning (NFEL) outcomes for young people. Digital credentials are in development for each Duke of Ed Level and will be launched in 2025.

Major Supporters

National Board Directors

The Hon Gary Nairn AO, Tom Mould AO (Secretary & Treasurer; and Chair since March '24), Cameron Smart (Deputy Chair, Asst Treasurer and Acting Chair July '23 to February '24), Nicholas Mole (National Treasurer since March '24), Lynne Foley OAM, The Hon Joseph Francis, Stephen Hauville, Sue Lloyd-Williams AO, The Hon Daryl Manzie AM, Jodi McKay, Celia Murphy, Bob Rutherford, David Sanders, Kirin Lindop, Amanda Lampe.

The Friends of The Duke of Edinburgh's Award Australia

The Hon Larry Anthony AO (Chair), Andrew Murray AM (Deputy Chair), Cameron Smart (Treasurer), The Hon Sandra Nori (Secretary), Charlie Buchanan, Tom Mould AO, David Sanders, Nigel Stewart, Angus Wilson, Peter McConnell, Wendy Brown.

National Award Office Team

Peter Kaye AM ESME (CEO), Jo Bush, Michelle Chen, Kirsty Cleary, Hayley Day, Sumari Dippenaar, Tania Etuale, Cathy McInerney, Nerisa Nunag, Kerrie Otto de Grancy, Kelly Wood.

The NAO also manages operations for SA, the ACT, and VIC (VIC since June '24).

Gold Fellows

Joanna Collins AM, George Crouch, Robert Gerard AO.

Silver Fellows

Peter Benson AM, Alun Legge, Tony Lennon, The Hon Sir Eric Neal AC CVO, The Hon John Pascoe AC CVO, Warren Randall, John Robinson AO, Imelda Roche AO, William Schoch.

Award Ambassadors

Award Ambassadors have increased from 141 to 158. For the full list of Australian Award Ambassadors, please visit dukeofed.com.au/supporting-us/ambassadors.

Former National Chairs

Sir Adrian Curlewis CVO CBE, Edward Booth, Major General John Broadbent OBE DSO, Sir Robert Crichton-Brown KCMG CBE TD, The Hon Sir Eric Neal AC CVO, Sir Nicholas Shehadie AC OBE KStJ, The Hon John Pascoe AC CVO, Allan Sherlock OBE OAM, The Hon Larry Anthony, The Hon Shane Stone AC PGDK QC, Michael Crouch AC (chair elect), The Hon Gary Nairn AO.

Financial Summary

Consolidated Statement of Financial Position

Consolidated net assets as at 30 June 2024 were **\$6,354,853**. The Directors consider that the Group is in a robust financial position to manage present commitments.

Consolidated Pre-Audited Financial Results

The Duke of Edinburgh's International Award – Australia recorded a loss of \$45,106 for FY24 compared to a loss of \$2,719 in the previous financial year. This follows significant investment in development projects.

The Friends of the Award recorded a surplus of \$763,555 for the year compared to \$12,780 in the previous financial year.

The consolidated surplus for the year was \$718,449.

	FY24 Unaudited Amounts
Revenue	
Donations	\$1,131,670
Grants	\$957,720
Investments	\$496,654
Other	\$348,485
Registrations	\$2,149,224
Sale of inventory	\$103,798
Total Revenue	\$5,187,550
Expenditure	
Cost of goods sold	-\$113,344
Depreciation and amortisation	-\$67,225
Development projects	-\$461,320
Employee benefits	-\$1,968,122
Finance	-\$3,980
Grants	-\$775,125
Insurance	-\$122,688
IT and computer related	-\$319,876
Marketing and communication	-\$2,638
Other	-\$389,981
Professional fees	-\$87,075
Travel	-\$157,727
Total Expenditure	-\$4,469,101
Profit / loss for the period	\$718,449
In Kind	
Don McKenzie (Adizes Institute Australia)	\$15,000
Herbert Smith Freehills	\$57,876
PwC	\$75,260
Support Xpress	\$7,645
Total In Kind	\$155,781

In kind services were also provided by Shaw and Partners and KPMG, for which amounts have not been detailed in the Annual Report.

All Board Directors are honorary and accordingly do not receive any compensation.