



THE DUKE OF EDINBURGH'S
INTERNATIONAL AWARD
AUSTRALIA

WE INVITE YOU TO BECOME AN AWARD

Ambassador

**MAKE A LASTING DIFFERENCE TO
THE LIFE OF A YOUNG PERSON**

The transition of youth into adulthood is a critical period of life and the manner in which a young person enters adulthood can influence his or her life-long experiences.

The Duke of Edinburgh's International Award is a holistic self-development program which builds resilience, confidence and motivation in young people transitioning into adulthood.

It is the largest youth self development program in Australia dedicated to supporting and empowering young people in setting and achieving their goals, regardless of their location or circumstance.



Ngarijan Rosser-Bonner, PCYC, QLD

“ When I finished school I had no passion for anything, generally I just sat at home on the couch. Dukes’ was the one thing that kept me occupied and healthy. I had no sense of who I was or wanted to be and where I wanted to go with life. Dukes has change my outlook on life and has opened my eyes to the importance of my culture and keeping it alive. ”



Travis Green, Caboolture Special School, QLD

“ Being in the Award has helped me to hold my head higher and be more independent. I now have pride in myself and all that I have achieved. ”



Sandy NG, Blakehurst High, NSW

“ I am a young carer of my mother who has physical and mental disabilities and have two younger brothers, who I have cared for since the age of 10. I manage all aspects of the home, particularly when my mother is in the hospital; things like cooking and cleaning, and working long hours in order to pay all the rent and bills on time. I cannot express in words as to how thankful I am for the financial support that allowed me to do my Award. I hope you continue to inspire young people to reach their goals. ”

THE DUKE OF EDINBURGH'S INTERNATIONAL AWARD AMBASSADOR

Program

In October 2009, The Duke of Edinburgh's International Award Ambassador Program was launched by Her Excellency Prof. Marie Bashir AD CVO, New South Wales Governor and His Royal Highness The Prince Edward, Earl of Wessex KG GCVO at a ceremony at Government House, Sydney. The Ambassador Program was established to enable disadvantaged young Australians to participate in the Award, regardless of their location or circumstance.

Since 2009, the commitment, support and generosity of our Ambassadors has enabled The Duke of Edinburgh's International Award – Australia to advance our key objectives of growth, Award completion and diversity, by enabling access to the program to all young people, including a growing number of disadvantaged youth.

Our Award Ambassadors are both leaders and grass-root members of the community; a network of successful and like-minded individuals united in their desire to support young people and ensure the sustainability of The Duke of Edinburgh's International Award – Australia.



The Hon Gary Nairn AO

Chairman

The Duke of Edinburgh's International Award – Australia

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I am delighted to do what I can for The Award, as it is one of the few organisations doing something for the youth of Australia.

FOUNDING AMBASSADOR, THE LATE MR MICHAEL CROUCH AC,
FOUNDER OF ZIP INDUSTRIES, BENEFACTOR AND WORLD FELLOW

Developing young people to their maximum potential is one of the most important goals for today's society and therefore The Duke of Edinburgh's International Award is more relevant than ever, and I encourage everyone to support this great organisation.

AMBASSADOR MR GARY ROWE, CEO, SAFETY ACTION PTY LTD

The Riddiford Trust supports the Award as it promotes initiative and confidence building in young adults, using a structured and innovative program with proven success since it was established 60 years ago.

PETER BENSON AM, AWARD AMBASSADOR AND WORLD FELLOW. THE
RIDDIFORD TRUST

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THE COMMITMENT OF OUR *Ambassadors*

- To provide a financial donation of \$25,000 (100% tax deductible) payable over a five-year period, that goes directly towards supporting Award Projects, especially disadvantaged youth.
- To introduce active new Ambassadors to the Ambassador Program to broaden the reach of The Duke of Edinburgh's International Award Australia wide.
- To advocate for The Duke of Edinburgh's International Award across all sectors to assist in raising funds and awareness.





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The Duke of Edinburgh's International Award is the world's leading youth achievement award and every month we continue to build and consolidate our presence across Australia. The Duke of Edinburgh's International Award – Australia has experienced much success with new innovative projects launched to broaden our reach to more young people and especially to connect with hundreds of vulnerable youth. Like most charities, we couldn't possibly achieve this without the enthusiasm, time and connections of our growing list of financial supporters; it is their generosity that has enabled The Award to extend its reach to thousands of young people. There is much to celebrate for the Australian Award, as we all strive to reach more young people from diverse backgrounds and equip them as individuals to succeed in life.

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**HIS ROYAL HIGHNESS THE PRINCE EDWARD,
EARL OF WESSEX KG GCVO**



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This is a truly unique experience and a great opportunity to celebrate the achievements of the Duke of Ed Awards in a wonderful historical setting”

AMBASSADOR, MR BILL JAMES
FOUNDING DIRECTOR OF FLIGHT CENTRE

Thank you TO OUR AMBASSADORS

There will be many opportunities for you to attend special events and receptions around Australia, including attending Gold Award Ceremonies and visiting special projects. This will allow you to meet the many young people you will be supporting.

As an Award Ambassador, you will also receive a once in a lifetime invitation to attend a dinner at one of the special royal residences in the United Kingdom. The evening is hosted by His Royal Highness The Prince Edward, Earl of Wessex KG GCMG, Chairman of The Board of Trustees of The Duke of Edinburgh's International Award Foundation and keen supporter of the Ambassadors Program in Australia.

This opportunity is extended only to Ambassadors of The Duke of Edinburgh's International Award – Australia.

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An invitation to Buckingham Palace is special in anyone's book. Sitting down to a meal in the State Dining Room as part of the Australian Duke of Edinburgh's Award family made this occasion particularly memorable. The commitment of His Royal Highness Prince Edward to promoting The Award internationally is inspiring. We were fortunate to have been given this opportunity to celebrate and be part of a global force for helping young people achieve their goals and dreams.

AMBASSADOR DR LINDA ENGLISH

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WHAT IS THE DUKE OF EDINBURGH'S INTERNATIONAL AWARD?

WE EQUIP, EMPOWER, CONNECT AND TRANSFORM THE LIVES OF YOUNG PEOPLE

Each person that does The Duke of Edinburgh's International Award learns a skill, becomes physically active, volunteers in their community and undertakes a team adventure.

Open to young people aged 14 to 24, the Award is offered in over 130 countries worldwide and is available at Bronze, Silver and Gold levels, which are progressively more challenging.

In Australia over 40,000 young people are engaged in the program annually, supported by a network of over 60,000 adult volunteers.

Through this challenging journey of self-discovery, Participants are equipped and empowered to achieve their personal best, to take ownership of their own goals and life choices and become actively engaged within their community and workforce.

The Award can be found right across Australia in government and independent schools, universities, prisons and youth detention centres, indigenous communities, new refugee support programs, in cities, rural and remote areas, government departments and in community organisations such as surf life saving, disability groups and other youth programs.

THE FINANCIAL FACTS

It costs \$3.9m to operate the Award throughout Australia

- 60% is from Participant and Award Unit registrations
 - 20% from donors & sponsors
 - 20% from Government (State & Territory) project grants
- › Award Registration fees range from \$145 to \$185
 - › Each year, over 800 Participants receive special assistance funding to commence and/or complete their Award, including funding from Ambassadors and sponsors



OUR VISION

ALL YOUNG PEOPLE IN AUSTRALIA ARE EMPOWERED TO EXPLORE THEIR POTENTIAL AND ACHIEVE SUCCESS THROUGH ACCESS AND PARTICIPATION IN THE DUKE OF EDINBURGH'S INTERNATIONAL AWARD.

The Duke of Edinburgh's International Award – Australia

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Web www.dukeofed.com.au

HOW TO BECOME AN AWARD AMBASSADOR

IF YOU ARE INTERESTED IN YOUTH DEVELOPMENT AND ARE ABLE TO TAKE UP OUR INVITATION TO BECOME AN AWARD AMBASSADOR, PLEASE CONTACT THE CEO OF THE NATIONAL AWARD AUTHORITY ON CEO@DUKEOFED.COM.AU

100% of your donation goes to supporting young people

