



WHAT IS THE AWARD?

The Duke of Edinburgh's International Award is a global framework for **non-formal education**, which **challenges young people aged 14-24** to find their **purpose, passion and place** in the world.

Participants achieve the Award by learning a **new skill**, becoming **physically active, volunteering** in their community and undertaking an **adventurous journey**.

The Award is available at three progressively more challenging levels: **Bronze, Silver and Gold**.

THE AWARD *Facts*

47,400+
Active Award Participants



1,240+
Active Award Centres

- Award Participants contribute over 850,000 hours of volunteering each year.
- 60,000+ volunteers help run the Award annually.
- 84% of the 1,240+ organisations licenced to deliver the Award are high schools.
- The Award is inclusive of all people.
- Most internationally recognised accredited body for non-formal education.

THE FINANCIAL *Facts*

- It costs **\$4.2 m** to operate the Award in Australia.
 - o **100%** of operational costs come from Participant and Award Centre registrations.
 - o **100%** of donations and government grants are used to assist disadvantaged youth.
- Registration fees to undertake an Award range from **\$160 - \$170 RRP**.

"These are indicative numbers that apply to the Award as a National operation and do not necessarily reflect each State or Territory's operations".

WHY SHOULD YOU HELP YOUNG PEOPLE DO THE AWARD?

By becoming an Award Ambassador you would make a lasting positive impact on someone from a disadvantaged background. Through your help young people get the chance to develop themselves and give back to their community.

Young Australians do the Award because:

- They get to choose activities they are passionate about.
- They want to be more independent.
- The Award is internationally recognised.
- Many employers look for the soft skills and experiences gained from doing The Duke of Ed.

From Melanie:

The First Gold Award Holder with Muscular Dystrophy

“This Award made me believe that I have the power to fight for my own dreams. It is like a force pulling me into the circle of life instead of watching from the outside. Thank you to everyone – because of your generous hearts I am now a step closer to reaching something I have always seen from a great distance but never been able to hold in my hands...

My future. My dreams.”

Social Value

For every **AU \$1** spent on the Award, **AU \$4.27** in social value has been generated.*

*PwC Report: dukeofed.com.au/resources/research/

Become an Ambassador

By committing to donate \$25,000 (100% tax deductible) payable over 5 years you can help young Australians achieve the Award.

Contact:

For more information please contact Peter Kaye AM.

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Phone: 1300 438 537 (prompt 3)

**100% of your donation goes
to supporting young people**

