

2012/13 ANNUAL REPORT IN SUMMARY

The Duke of Edinburgh's Award in Australia is open to all 14-24 year olds regardless of their background. The Award is about personal development, not competition with others. It enables young people to learn practical and social skills that are valuable to their life and career development.

"Belief cultivates strength which empowers the mind to achieve beyond expectation! That's exactly what this program continually proves to us!!"

Loretta Downie, Coordinator for Muscular Dystrophy NSW.



"The Duke of Ed helped me to extend myself and broaden my life experiences, to see if I could finish what I started."

Awardee Tim Mead



"The Duke of Ed has motivated me to try things I may never have had the opportunity to experience."

Awardee Chris Jackson



"You discover many things about yourself that you otherwise wouldn't and test your mental and physical limits."

Awardee Nikki Munns

"I've never really had the courage to think about my dreams in the future because I'm very limited with what I'm able to do physically. The Duke of Ed opened a whole new world to me and showed me all the possibilities that I have."

Awardee Melanie Tran, participant with Muscular Dystrophy NSW.



"I have gained... a sense of self-achievement... and realisation of my actual potential to become a better person and to be able to help others as well."

Awardee Dallas Hurren

"I found the whole experience helped me grow as a person. I had the chance to experience something out of my comfort zone... and gave me a sense of achievement."

Awardee Vlasia Yiannaros



NOTE FROM THE CHAIRMAN

The 50th Anniversary of The Duke of Edinburgh's Award in Australia in 2012 provided us with the opportunity reflect on our history, celebrate our successes and look forward to consolidate our position for a sustainable future.

Over the past 50 years, our program has proven to be an effective way to raise self-esteem, confidence and resilience amongst both mainstream and at-risk youth, including those with a disability or a social need. Engagement in The Award provides the opportunity to increase confidence, competence and community connections.

From a handful of Participants that started The Award back in July 1962, this year there are over 24,000 young people taking up the challenge of a Bronze, Silver or Gold Award.

Our driving force is to ultimately be able to offer The Award to all young Australians, regardless of location or circumstance. We want all young people to be able to experience a program that empowers and encourages them to explore and achieve their potential.

Achieving an Award is no easy task – it requires 6 to 18 months of consistent effort across a series of individually selected activities, each with a personal goal attached. It requires perseverance, commitment and increasing resilience. The challenge is even greater for youth living with a disability, in a remote community or with other home or personal barriers to overcome. For many young people, it is a turning point in their lives.

It also requires the support of a network of dedicated volunteers who guide, mentor and motivate the Participants through the entirety of the program.

Over 2012/2013, The Duke of Edinburgh's National Award Authority and the State & Territory Operating Authorities have worked together, in conjunction with National and State & Territory Boards, to create increased access to greater numbers of young people. In particular we have expanded on special projects to partner with a range of delivery organisations, including those in the disability sector and community groups for disadvantaged youth. In addition, we've invested in our own Open Award Centres for participants that don't have access through another organisation such as their school, sporting or community club.

As Chairman of the National Board, I would like to extend a personal thank you to those who have been involved in contributing to The Duke of Edinburgh's Award in Australia over the last financial year: His Royal Highness The Earl of Wessex, Prince Edward KG GCVO, my fellow Directors, National Award Authority team, Directors and staff of the State & Territory Operating Authorities, our World Fellows, Ambassadors, Friends, corporate partners and supporters.

And of course, our enormous gratitude to our adult volunteers, without whom The Duke of Edinburgh's Award would not exist.

We look forward to continuing to work with all of you in 2014 and beyond to create more opportunities for the young people of Australia.



The Honourable Shane L Stone AC PGDK QC
Chairman, The Duke of Edinburgh's Award in Australia



OUR DRIVING FORCE IS TO ULTIMATELY BE ABLE TO OFFER THE AWARD TO ALL YOUNG AUSTRALIANS, REGARDLESS OF LOCATION OR CIRCUMSTANCE.



KEY ACHIEVEMENTS FOR 2012/2013:

- › Celebrating our 50th Anniversary which provided an opportunity to thank those who have substantially contributed to The Award's growth nationally and to review our growth strategy for the future.
- › Increasing number of new Awards undertaken nationally from 22,000 in 2012 to 24,000 in 2013.
- › High registrations of new and continuing participants across all levels
 - Bronze 17,986
 - Silver 4,109
 - Gold 1,941
- › Increasing or maintaining the number of organisations licensed to run The Award in each State & Territory. There were over 1,100 organisations licensed in Australia to run The Award including government and independent schools, youth organisations, community groups, sporting clubs, disability organisations, correctional services, corporates and Open Award Centres.
- › Launching The Duke of Edinburgh's Award Alumni (currently 700 members) to keep The Duke of Edinburgh Award experience alive for past Participants and build a sustainable future for The Award.
- › Expanding our reach into the disability sector by partnering with Cerebral Palsy Alliance – now a licensed operator of The Award – and growing the existing partnership with Muscular Dystrophy New South Wales which continues to experience great success.
- › Extending the use of the Online Record Book developed in Australia to the International Award Foundation (global owners of the Duke of Edinburgh's International Award) for further development and implementation across all countries licensed to run The Award internationally, with an additional 14,692 participants using the Online Record Book in FY12/13.
- › Welcoming Anne Street Partners as the first organisation to support National special projects for disadvantaged, remote and disabled young Australians to experience The Award through an Employee Giving program.
- › Conducting a major review of governance, operations policies and The Award Handbook to ensure a strong foundation from which to move into a more sustainable position for the future.
- › Providing 76 participants and 14 Coordinators from VIC, NSW, QLD, WA and TAS with the opportunity to undertake the Kokoda Track as the Adventurous Journey component of The Award. With funding by Bill James and the Flight Centre Foundation to the value of approximately \$435,000 over two years; this was the first time NAA was able to offer a national opportunity of this scale targeted to young people from disadvantaged backgrounds.

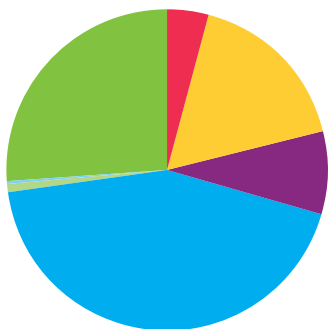
HIGH REGISTRATIONS OF NEW AND CONTINUING PARTICIPANTS ACROSS ALL LEVELS

| BRONZE | SILVER | GOLD |
|--------|--------|-------|
| 17,986 | 4,109 | 1,941 |

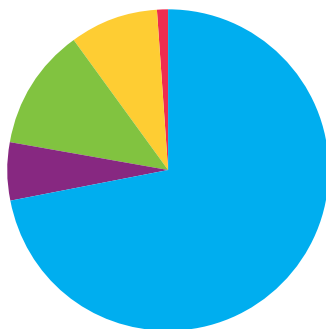
These achievements are made possible by the assistance of our principal sponsor Zip Industries and major sponsors Travel Associates, Flight Centre Foundation and Anne Street Partners.

FINANCIAL REPORT

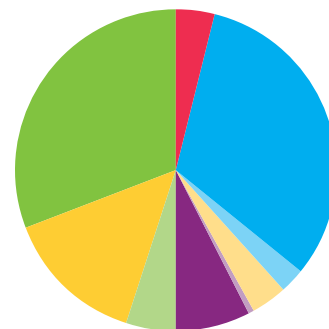
The Duke of Edinburgh's Award in Australia has achieved a secure financial position with a consolidated year-end surplus of \$78,000 (combined with the Friends of the Duke of Edinburgh's Award in Australia – the charitable arm of the organisation).



| Revenue FY12/13 | | | |
|---------------------------------------|-----|--------------------|--|
| Sales of books and certificates | 4% | \$56,651 | |
| Registration Fees | 17% | \$228,167 | |
| Online Record Book Fees | 9% | \$113,905 | |
| Sponsorship and Friends Contributions | 43% | \$580,827 | |
| Open award income | 1% | \$12,788 | |
| Sundry income | <1% | \$3,692 | |
| Revenue In kind* | 26% | \$349,639 | |
| Total | | \$1,345,669 | |



| In kind* FY12/13 | | | |
|------------------|-----|------------------|--|
| Consultgroup | 72% | \$252,663 | |
| KPMG | 6% | \$20,000 | |
| UniDap Solutions | 12% | \$41,812 | |
| Freehills | 9% | \$31,564 | |
| The Good Type | 1% | \$3,600 | |
| Total | | \$349,639 | |



| Expenses FY12/13 | | | |
|---|-----|--------------------|--|
| Inventory | 4% | \$47,026 | |
| Employee | 32% | \$363,295 | |
| Insurance | 3% | \$29,755 | |
| Rent | 3% | \$40,857 | |
| Accounting | 1% | \$6,866 | |
| Depreciation, amortisation and loss of disposable of assets | 7% | \$83,320 | |
| IT expenses | 5% | \$59,600 | |
| Other operating expenses | 14% | \$161,076 | |
| Expenses In kind* | 31% | \$349,639 | |
| Total | | \$1,141,434 | |

All Contributions to The Friends are for the purpose of supporting the objectives of the Award in Australia. Refer to audited financial statements for full details. (Auditor: KPMG)

OUR MAJOR SPONSORS FOR 2012/2013



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The Friends of The Duke of Edinburgh's Award in Australia: The Hon. Larry Anthony (Chair), Mr Michael Crouch AO, Mr Peter Kaye, Mr Thomas Mould, Mr Andrew Douglas.

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