



NOTE FROM THE CHAIRMAN

The Duke of Edinburgh's International Award – Australia is very proud of what it has achieved over 2014/15. We continued on the path of becoming more cost efficient with registration fees now being over 85% of total funding requirements whilst gaining positive increases in participation and further consolidation of the Award as a truly internationally recognised Award.

A new website has added to our support of the global move towards a single brand, terminology, approach and consistency for Award management has given Awardees a more valuable international currency.

The visit to Australia last November by His Royal Highness The Prince Edward, Earl of Wessex KG GCV, in his capacity as Chair of the Award's International Council, enabled us to showcase the numerous achievements of our award Units and Award volunteers.

The Earl of Wessex undertook a five day multi event visit (NSW, Queensland and Western Australia) undertaking 18 events and functions. The visit had four goals relating to Participant growth, government and business recognition and support and volunteer recognition. These were readily achieved as well as the financial outcome which was a net income of over \$500,000. The visit received substantial media support and over 3,000 young people, volunteers and supporters attended one or more of the Royal events.

The Award provides young people with the framework to learn how to set and strive for goals, how to overcome obstacles in reaching those goals, and how to work independently and as part of a team, resulting in what can be great personal growth and development.

The research conducted by Sydney University using Participants and Awardees living with Muscular Dystrophy has added further evidence validating the impact of the Award in positively impacting the well-being of young people including, stimulating learning, confidence, self-esteem and contributing to youth resilience.

Our ultimate goal is to make The Duke of Edinburgh's International Award available to all young Australians, regardless of circumstance or location by building upon our relationships with special delivery partners to provide access to the Award to special needs and disadvantaged young people as well as the growth of our Open Award Centres. As a result of this, we are impacting the lives of a much more diverse group of young people than ever before. \$1.4m in funding received from the Federal Government will significantly contribute to our capacity to support at least another 1,500 young Australians that have specific challenges and disadvantages to overcome.

We have achieved so much because of the diverse and substantial support that we receive. Noteworthy are our Award Ambassadors and World Fellows. Three years ago we set a 50th Anniversary goal to gain the support of 50 Award Ambassadors and I am delighted that we currently have 68 Award Ambassadors supporting the growth and outreach of the Award in Australia.

As Chairman of the National Board, I would like to extend a personal thank you to those who have been involved in contributing to The Duke of Edinburgh's International Award – Australia over the last financial year: His Royal Highness The Prince Edward, Earl of Wessex KG GCV, my fellow Directors, National Award Authority team, Directors and staff of the State & Territory Operating Authorities, our World Fellows, Award Ambassadors, Friends, delivery partners, Government and corporate partners and supporters.

In addition, I would like to thank each of our near 80,000 adult volunteers that make The Duke of Edinburgh's International Award in Australia happen for our Participants each year.



A stylized, handwritten signature in black ink, appearing to read 'Shane'.

**The Honourable Shane L Stone AC PGDK QC
Chairman, The Duke of Edinburgh's International
Award – Australia**

His Royal Highness The Prince Edward, Earl of Wessex KG GCV visited Australia in November 2014 enabling us to show case the Award to both His Royal Highness and to over 3,000 supporters across 18 events.



KEY ACHIEVEMENTS FOR 2014/2015:

- › High numbers of new Participant registrations to undertake Awards across Australia: 23,361
- › High registrations of new and continuing Participants across all levels:
 - Bronze: 16,947
 - Silver: 4,030
 - Gold: 2,384
- › 1126 licensed Award Units delivering the Award nationally.
- › The Participant subsidy assistance established by the Board in 2013 has already helped 400 financially disadvantaged young people. This will be substantially increased by an additional 1,500 disadvantaged youth over the next 3 years following the receipt of Federal Government funding.
- › Our focus on providing disadvantaged youth with greater access and opportunity also continues through the Kokoda Track project. Last year we provided 35 Participants and 10 Award Leaders from NSW, VIC and NT with the opportunity to undertake the Kokoda Track walk. This amazing initiative was the vision of our Award Ambassador Bill James and has been made possible through the continued support of the Flight Centre Foundation, to the value of \$262,200 in 2014-15.
- › Became one of the first countries to be audited against new reviewed and strengthened licence criteria and was issued with a Full Licence by the International Award Foundation (the organisation that licenses countries to deliver The Award).
- › The visit of His Royal Highness The Prince Edward, Earl of Wessex KG GCVO to Australia in November 2014 enabled us to show case the Award to both His Royal Highness and to over 3,000 supporters, elected Government representatives, Award Leaders, Volunteers, Award Patrons and young people. We were grateful for the time afforded to the Award in Australia by The Earl of Wessex as he enthusiastically completed a demanding itinerary of 18 events in NSW, Queensland and Western Australia.
- › Over the past 12 months we have revisited and strengthened our partnership arrangements. The Award is dependent on youth, education and community based organisations to both promote the Award as well as to provide access for young people to undertake the Award. A new template partnership agreement was developed following discussions with over 20 national organisations including St Johns Ambulance, Red Cross, Defence Cadets, YMCA, Outward Bound and Scouts Australia. Partnership agreements are now being worked on and finalised with some of these organisations with the view of achieving substantial growth in participation, especially focussing on high need and special need youth.
- › Expanded relationships with special delivery organisations across the country in both reach and participants numbers. Muscular Dystrophy NSW, Cerebral Palsy Alliance and Police-Citizens Youth Clubs (PCYC) have all shown great passion for the Award and the outcomes that it is achieving for the young people in their care.
- › Developed greater clarity in our policies, including the Award Handbook and through a newly published Award Governance Policy manual, in order to continue to provide a supportive operating environment for the State and Territories to grow and efficiently manage the Award.
- › Successfully introduced the Online Record Book as the uniform digital platform for all Participant registrations and to record all Award completions. The Board has also approved the introduction of free Award phone Apps for Participants and Assessors launching January 2016. These phone Apps will enable Award Participants to log their activities and enable Activity Assessors to monitor progress and sign off on the completed activity. The aim in adopting digital solutions is to drive access to the Award and to support growth in completion rates.
- › Our work to extend the Award has been substantially assisted by the long term financial and in kind support by Michael Crouch AO including providing new office accommodation.

These achievements are made possible by the assistance of our benefactor Mr Michael Crouch AO and sponsors Travel Associates, Flight Centre Foundation, Energex and Anne Street Partners.

FINANCIAL REPORT

The Duke of Edinburgh's International Award - Australia has achieved a secure financial position with a year-end surplus of \$80,233

Revenue FY14/15	
■ Sales of books and certificates	\$26,033
■ Registration fees	\$855,422
■ Online record book fees	\$26,449
■ Sponsorship income and contributions from Friends of the Duke of Edinburgh's Award in Australia Inc	\$91,580
■ Open Award Centre income	\$14,240
■ Sundry income	\$921
■ SA Government Support Payment to administer the Award in SA	\$105,000
■ Revenue In kind*	\$265,425
Total	\$1,385,070

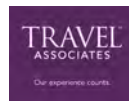
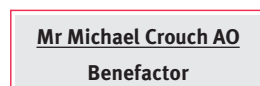
Expenses FY14/15	
■ Inventory	\$23,554
■ Employee	\$558,586
■ Insurance	\$24,793
■ Rent	\$2,398
■ Accounting	\$5,883
■ Depreciation, amortisation and loss of disposable of assets	\$9,121
■ IT expenses	\$22,145
■ Other operating expenses	\$396,430
■ In kind expenses*	\$265,425
■ Results from financing activities	-\$3,498
Total	\$1,304,837

In Kind FY14/15	
■ Consultgroup	\$117,704
■ KPMG	\$30,000
■ Support Xpress	\$2,800
■ Freehills	\$34,921
■ Michael Crouch	\$80,000
Total	\$265,425

The Friends of the Duke of Edinburgh's Award in Australia is the charitable arm of the organisation and is reported separately. All Contributions to The Friends are for the purpose of supporting the objectives of the Award in Australia. Refer to audited financial statements for full details. (Auditor: KPMG)

The Friends would like to thank and acknowledge the generous support of:
Mr Nicholas Paspaley AC
Ms Anita Jacoby
Sir Eric Neal AC CVO & Lady Joan Neal AM
Ms Joanna & Mr Richard Collins and APW Partners

OUR MAJOR SPONSORS FOR 2014 /2015



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The Friends of The Duke of Edinburgh's Award in Australia: The Hon. Larry Anthony (Chair), Mr Michael Crouch AO (Deputy Chair), Mr Peter Kaye AM, Mr Thomas Mould, Mrs Charlie Buchanan, The Hon Sandra Nori.

National Award Authority Management Team: Mr Peter Kaye AM (CEO), Mrs Tania Etuale, Ms Jo Bush, Mr Ross Connell, Ms Kelly Wood, Mrs Tracy Bradley.

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