

AUSTRALIA'S LEADING YOUTH DEVELOPMENT PROGRAM



2013/14 ANNUAL REPORT IN SUMMARY



Showcasing our achievements

His Royal Highness The Prince Edward, Earl of Wessex KG GCVO – Australian visit November 2014

NOTE FROM THE CHAIRMAN

The last year has been a great one for The Duke of Edinburgh's Award with positive increases in participation and the consolidation of The Award as a truly internationally recognised award.

With a global move towards a single brand, terminology, approach and consistency for Award management, young people who achieve the Award will be holding even more valuable international currency when they achieve an Award.

We have a new name to reflect that – The Duke of Edinburgh's International Award – Australia.

Even though the name has changed, the fundamentals and the outcomes of The Award remain the same. The program still provides young people with the framework to learn how to set and strive for goals, how to overcome obstacles in reaching those goals, and how to work independently and as part of a team, resulting in what can be great personal growth and development.

The Award has proven itself over time and continues to become even more evidence based. Research work initiated in Australia will complement international research currently underway that will further validate the impact of The Award in stimulating learning, confidence, self-esteem and contributing to youth resilience.

The Duke of Edinburgh's International Award – Australia is very proud of what we have achieved over 2013/14. In the process we have become more cost efficient and we have increased our funding from registration fees to close to 60% of total funding requirements.

We continued to move towards our ultimate goal of making The Duke of Edinburgh's International Award available to all young Australians, regardless of circumstance or location by building upon our relationships with special delivery partners to provide access to The Award to special needs and disadvantaged young people as well as the growth of our Open Award Centres. As a result, we are impacting the lives of a much more diverse group of young people than ever before.

But we have not done this on our own.

As Chairman of the National Board, I would like to extend a personal thank you to those who have been involved in contributing to The Duke of Edinburgh's International Award – Australia over the last financial year: His Royal Highness The Prince Edward, Earl of Wessex KG GCVO, my fellow Directors, National Award Authority team, Directors and staff of the State & Territory Operating Authorities, our World Fellows, Award Ambassadors, Friends, corporate partners and supporters.

In addition, I would like to thank each of our adult volunteers that make The Duke of Edinburgh's International Award happen for our Participants each year.

We anticipate the visit of His Royal Highness The Prince Edward, Earl of Wessex KG GCVO in November 2014 to provide a launchpad to our continued growth over the next financial year.



The Honourable Shane L Stone AC PGDK QC
Chairman, The Duke of Edinburgh's International Award – Australia



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THAN EVER BEFORE.**



KEY ACHIEVEMENTS FOR 2013/2014:

- › High numbers of new Participants undertaking Awards across Australia: 22,500.
- › High registrations of new and continuing Participants across all levels:
 - Bronze: 16,197
 - Silver: 4,049
 - Gold: 2,250
- › Increased Open Award Centre new participants by 51%. The Open Award Centre offers young people who do not belong to an organisation that delivers The Award, increasing accessibility to young Australians.
- › Increased the number of Award Units to our delivery team.
- › Maintained consistent completion rates for Awards across all three levels.
- › Became one of the first countries to be audited against new reviewed and strengthened licence criteria and was issued with a Full Licence by the International Award Foundation (the organisation that licenses countries to deliver The Award).
- › Developed greater clarity in our policies, including the Award Handbook and through a newly published Award Governance Policy manual, in order to continue to provide a supportive operating environment for the State and territories to grow and efficiently manage The Award.
- › Successfully moved from the Australian Online Record Book to the new, international version being rolled out to all Award countries to enable consistent Award management globally. The collaboration required between all State and Territory Award Operators was substantial as we worked closely with the supplier uniDap to migrate over 35,000 Award participants.
- › Revisited and strengthened our partnership arrangements. The Award is dependent on youth, education and community based organisations to both promote The Award as well as to provide access for young people to undertake The Award. A new partnership agreement was developed in consultation already resulting in greater re-engagement of partners such as Red Cross, Outward Bound and Scouts Australia.
- › Expanded relationships with special delivery organisations across the country in both reach and participants numbers. Muscular Dystrophy NSW, Cerebral Palsy Alliance and Police-Citizens Youth Clubs (PCYC) have all shown great passion for The Award and the outcomes that it is achieving for the young people in their care.
- › Transitioned the direct management of The Award in South Australia to the National Office ensuring minimum impact on Award Participants and Award volunteers.
- › Established subsidy assistance that has already helped 400 financially disadvantaged young people outside of our special needs delivery partnerships to commence and complete the Award.
- › Provided 35 Participants and 11 Award Leaders from NSW, WA, SA, NT and QLD with the opportunity to undertake the Kokoda Track through the continued support by Bill James and the Flight Centre Foundation to the value of \$262,200.

HIGH REGISTRATIONS OF NEW AND CONTINUING PARTICIPANTS ACROSS ALL LEVELS

BRONZE	SILVER	GOLD
16,197	4,049	2,250

These achievements are made possible by the assistance of our principal sponsor Mr Michael Crouch AM and major sponsors Travel Associates, Flight Centre Foundation and Anne Street Partners.

FINANCIAL REPORT

The Duke of Edinburgh's Award in Australia has achieved a secure financial position with a consolidated year-end surplus of \$56,959 (combined with the Friends of the Duke of Edinburgh's Award in Australia – the charitable arm of the organisation).

Revenue FY13/14			
■ Sales of books and certificates	3%	\$34,303	
■ Registration fees	46%	\$583,899	
■ Online record book fees	2%	\$30,880	
■ Sponsorship income and contributions from Friends of the Duke of Edinburgh's Award in Australia Inc	20%	\$250,000	
■ Open Award Centre income	1%	\$12,916	
■ Sundry income	0%	\$3,032	
■ SA Government Support Payment to administer the Award in SA	10%	\$130,250	
■ Revenue In kind*	18%	\$224,754	
Total		\$1,270,034	

Expenses FY13/14			
■ Inventory	2%	\$28,488	
■ Employee	39%	\$484,598	
■ Insurance	2%	\$30,288	
■ Rent	4%	\$46,133	
■ Accounting	1%	\$5,552	
■ Depreciation, amortisation and loss of disposable of assets	4%	\$49,486	
■ IT expenses	6%	\$72,166	
■ Other operating expenses	24%	\$290,391	
■ In kind expenses*	18%	\$224,754	
■ Results from financing activities	0%	-\$3,407	
Total		\$1,228,449	

In kind* FY13/14			
■ Consultgroup	72%	\$161,240	
■ KPMG	10%	\$23,000	
■ Support Xpress	3%	\$7,242	
■ Freehills	15%	\$33,272	
Total		\$224,754	

All Contributions to The Friends are for the purpose of supporting the objectives of the Award in Australia. Refer to audited financial statements for full details. (Auditor: KPMG)

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Mr Michael Crouch AO
Principal Sponsor



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